

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Special Summary Revision of Electoral Rolls with reference to 01-01-2014 as qualifying date and National Voters' Day, 2014 – Publicity – Scrolling & Spots in Television Channels – Payment of bills Rs.48,315/- to Sri Balaji Ad-Ventures, Hyderabad – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1646

Dated: 26-04-2014

Read the following:-

1. Govt. Lr.No.3136/Elecs.E/A2/2013-6, dt:25-11-2013
2. Govt. Lr.No.3136/Elecs.E/A2/2013-22, dt:25-11-2013
3. Govt. Lr.No.3136/Elecs.E/A2/2013-52, dt:07-12-2013
4. Govt. Lr.No.3577/Elecs.E/A2/2013-30, dt:22-01-2014
5. From M/s. Mega TV Channel, Hyderabad, Invoice No.65, dt:25-01-2014, 61 & 62, dt:07-12-2013 & 63, dt:15-12-2013
6. G.O.Rt.No.1475, Fin. (Expr.GAD-I) Dept., dt:11-04-2014.

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ORDER:

In the letters 1<sup>st</sup> to 4<sup>th</sup> read above, M/s Mega TV Channel, Hyderabad has been requested to telecast spots and scrolls through their channel from 28-11-2013 to 23-12-2013 during Summary Revision of Photo Electoral Rolls w.r.t. 01-01-2014 as the qualifying date and from 21-01-2014 to 24-01-2014 regarding National Voters' Day, 2014. Accordingly, M/s Mega TV channel, Hyderabad has telecasted the spots and scrolls and furnished the bills for an amount of Rs.48,315/- including all taxes and requested for arranging payment as detailed below.

Sl. No.	Letter No. & Date	Invoice No. & Date	Amount of Rs.
1	Lr.No.3136/Elecs.E/A2/2013-6, dt:25-11-2013	62, 07-12-2013	5,618
2	Lr.No.3136/Elecs.E/A2/2013-22, dt:25-11-2013	62, 07-12-2013	20,899
3	Lr.No.3136/Elecs.E/A2/2013-52, dt:07-12-2013	63, 15-12-2013	16,180
4	Lr.No.3577/Elecs.E/A2/2013-30, dt:22-01-2014	61, 25-01-2014	5,618
<b>Total</b>			<b>48,315</b>

2. After careful examination, Government hereby accord sanction for payment of **Rs.48,315/-** (Rupees forty eight thousand three hundred and fifteen only) to Sri Balaji Ad-Ventures, Hyderabad towards the cost of telecasting the Scrolls in their channel from 28-11-2013 to 07-12-2013 regarding Summary Revision of Photo Electoral Rolls w.r.t. 01-01-2014 as the qualifying date and from 21-01-2014 to 24-01-2014 regarding National Voters' Day, 2014..

(Contd..2...)

3. The expenditure sanctioned in para 2 above shall be debited to "**2015 Elections - MH 104 Charges for Conduct of Elections for Lok Sabha and State Legislative Assemblies when held simultaneously - SH (04) Conduct of Elections to Lok Sabha and State Assembly - 260 Advertisements, Sales and Publicity Expenses**" and shall be met from the additional funds provided vide G.O. 6<sup>th</sup> read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour "**Sri Balaji Ad-Ventures, Hyderabad, A/c No.936098515, Indian Bank, A.S Rao Nagar, IFS Code:IDIB000A135, PAN No.ANPB5710C.**

5. This order does not require the concurrence of Finance Department as per the orders in force vide G.O. 6<sup>th</sup> read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V. VENKATESWARA RAO  
ADDL. CHIEF ELECTORAL OFFICER &  
JOINT SECRETARY TO GOVERNMENT

To  
The General Manager-ADVT & MKTG,  
Sri Balaji Ad-Ventures, Hyderabad  
The General Administration (Claims.C) Department  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad  
Copy to:  
The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER